



Deer Lodge Curling Club
425 Woodlawn Street
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February 2025

Raise the Roof Campaign

Dear Community Business Leader,

I hope this letter finds you well. As a proud member of our community and an advocate for local organizations, we are reaching out to you with an exciting opportunity to support the future of the Deer Lodge Curling Club (DLCC).

Our curling club has long served as a cornerstone for community engagement, active living, fostering friendships, and providing a space for healthy competition. It's where individuals and families gather to celebrate the sport of curling and create lasting memories. As we continue to grow and enhance the experience we provide to the community, we are faced with an urgent need to invest in our facility. The most pressing issue we currently face is the replacement of the aging roof, both over the arena and the clubhouse.

Years of wear and tear have taken their toll, and it has become clear that a full replacement is essential to ensure the safety and comfort of all those who enjoy our facility. Leaks from the failing roof have already started to affect the quality of the ice surface and the playing conditions, and it's critical that we address these issues promptly. The total estimated cost of replacing both roofs is \$275,000. We are excited to share that we have already secured \$75,000 from the Province of Manitoba through a grant. However, we still need to raise significant funds to reach our goal.

As a non-profit organization, we are turning to our membership as well as community partners to help us complete this critical project. Our goal is to raise the necessary funds through a capital campaign, and we are inviting your organization to be a key sponsor in this effort.

Our club attracts over 800 community members weekly, providing excellent exposure for our sponsors. This high volume of visitors and participants makes supporting our capital campaign a powerful opportunity for your company to engage with a large, active community.

We believe this is an excellent opportunity for your business to make a lasting impact on our community while demonstrating your commitment to local sports and recreation. We would be thrilled to have you on board as a corporate sponsor in this exciting endeavor.

SPONSORSHIP

We have designed several sponsorship levels to recognize your generous contribution:

Silver Sponsor: \$1,000 - \$1,999

- Donor Plaque Recognition
- Logo on the website's fundraising page

Gold Sponsor: \$2,000 - \$2,999

- All the benefits of the "Silver" level
- Company logo on the ice for the 2025-2026 season

Platinum Sponsor: \$3,000+

- All the benefits of the "Gold" level
- Corporate Team Building Event: 1-day (6 hours) bonspiel for up to 50 staff! (Contact us for more details)

In-kind contributions will be recognized at the benefit levels noted above.

DONATIONS

Alternatively, rather than the Sponsorship opportunities listed above, corporate donors can choose to receive **Donor Plaque recognition** and a **tax receipt** for donations made directly to the fund through the National Sport Trust Fund (NSTF), a program of the Canadian Council of Provincial and Territorial Sport Federations Inc. (CCPTSF), administered provincially by Sport Manitoba.

By partnering with us, your company will play a pivotal role in the preservation and growth of our club while also benefiting from widespread community exposure. Your support will be acknowledged through signage at our facility, in our marketing materials, and on our website, ensuring your company is seen as a leader in supporting local community initiatives.

Should you have any questions or require additional information about our campaign, please do not hesitate to contact Club President, Corey Thompson at DLCCPresident@gmail.com. We look forward to the opportunity to work together to ensure the continued success of the Deer Lodge Curling Club.

Thank you for considering this partnership, and we hope to count on your support as we work toward securing the future of our beloved curling club.

Warm regards,

Deer Lodge Curling Club
www.deerlodgecurlingclub.ca